

Date: October 21, 2020

Business name: _____

Name of person contacted: _____

How long has your business operated in Hope? _____

Please rate the current state of your business (over the past year)

Slow/Declining Fair/Steady Good/Increasing

Total number of employees:

Full-time: _____

Part-time: _____

Temporary (seasonal): _____

Total employees: _____

What do you like MOST about doing business in the area? [Choose one]

Community/Lifestyle/Location

Affordability/Cost of doing business

Clientele

Business-friendly local government

Availability of labour

Availability of local services

Cost of doing business

Other: _____

Are you a member of the Chamber of Commerce?

Yes

No

If no, why not?



Economic Development & Tourism

BUSINESS WALK 2020 SURVEY

What are the biggest challenges facing your business? (check any that apply)

- Financing
- Finding/keeping employees
- Lack of customers
- Lack of space
- Seasonality of business
- Property rental/purchase costs
- Property taxes
- Marketing
- Local restrictions
- Increase of minimum wage (if applicable)
- Other: _____

Do you plan to retire or sell your business in the next 5 years? (If No, skip the next question)

- Yes No

Do you have a succession plan in place?

- Yes No

What would you like to see emphasized in the 2021-2026 Economic Development Strategy?

How do customers hear about your business?

- Website
- Local Newspaper
- Visitor Centre/Tourism marketing partner
- Social Media – Facebook, Instagram, Twitter etc
- Word of mouth – customer referrals
- Chamber of Commerce promotion
- Local printed directories
- Through another businesses referral (co-marketing)
- Another business association, network or community group (which one/s?)

Other:

On a scale of 1 (not at all likely) to 10 (extremely likely), how likely are you to recommend Hope as a place to do business? _____

Additional Comments:

Completed surveys can be returned to AdvantageHOPE:

In person: 919 Water Avenue (Hope, Cascades & Canyons Visitor Centre)

By email: economicdevelopment@hopebc.ca

By mail: Box 370 / Hope, BC / V0X 1L0
